

QUEEN CREEK, ARIZONA
20+ YEARS BUILDING TECHNOLOGY
ORGANIZATIONS

Building technology organizations that give businesses the confidence to grow.

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Travis Cooke

\$60M
ACQUISITION VALUE

\$1.5M
ANNUAL BUDGET

\$180K+
RECURRING SAVINGS

<12 mo.
EPICOR ERP/MES

4
M&A; INTEGRATIONS

EXECUTIVE PROFILE

Information technology executive with 20+ years building, modernizing, and leading technology organizations across semiconductor manufacturing, fintech, and payment processing. Combines ownership of strategy, budgets, vendors, and risk with the technical depth to guide architecture, escalation, and implementation. Known for taking initiative, developing accountable teams, and turning infrastructure, cybersecurity, cloud, ERP, and automation into measurable business outcomes.

LEADERSHIP EXPERIENCE

Senior IT Manager | Head of Information Technology

Jun 2023 - Present

Saras Micro Devices / Chandler, Arizona

Senior-most technology partner to the CEO and leadership team as the company scaled from roughly 25 to nearly 70 employees across multiple sites.

- Own enterprise technology strategy, cybersecurity, infrastructure, service delivery, business systems, vendors, team development, and a \$1.5M annual budget.
- Ended the MSP relationship and rebuilt the operating model internally with approximately three months of runway while maintaining continuity throughout the transition.
- Reduced recurring annual technology expense by \$180K+ through software re-licensing, vendor rationalization, and an internal support model; cut laptop costs an estimated 30% across roughly \$75K in annual purchases.
- Directed the full lifecycle Epicor ERP/MES implementation across finance and manufacturing in under 12 months, from discovery and data readiness through adoption and stabilization.
- Built AI-assisted workflows that avoided tens of thousands in traditional development costs, including a purchase-order approval solution integrated directly with Epicor.
- Modernized Microsoft 365 E5, Entra ID, Intune, Autopilot, Defender, and Conditional Access; raised Microsoft Secure Score from approximately 64% to more than 80% and stopped multiple attempted account takeovers within minutes.

Delivery Manager | Corporate IT Manager

Dec 2021 - Jun 2023

equipifi / Scottsdale, Arizona

Strengthened corporate IT and supported production delivery for a high-growth fintech operating in a cloud-native environment.

- Built and managed AWS infrastructure supporting Kubernetes, Kafka, and Amazon RDS with an emphasis on availability, scalability, and access control.
- Established Microsoft 365, identity, endpoint management, remote-work, and employee-lifecycle foundations.
- Managed SOC 2 readiness and control operations across identity, endpoints, firewalls, backup, continuity, policy, and audit evidence while improving delivery through automation and repeatable processes.

LEADERSHIP EXPERIENCE CONTINUED

Director of Information Technology

American Payment Solutions (APS) / Mesa, Arizona

Feb 2004 - May 2021

- Joined as employee number one and spent 17 years building the technology organization and operating capabilities that supported growth through the company's eventual \$60M acquisition.
- Owned infrastructure, cybersecurity, support, telecommunications, business continuity, and technology planning for a regulated payment-processing organization.
 - Led technology due diligence and end-to-end integration for four acquisitions, consolidating users, systems, networks, applications, and data with minimal disruption.
 - Maintained annual PCI DSS compliance through segmentation, access controls, incident response, policy, evidence collection, remediation, and audit leadership.
 - Designed and operated VMware, Windows Server, Active Directory, Microsoft SQL Server, SAN storage, Microsoft 365, networking, backup, and disaster-recovery platforms.
 - Engineered an early Asterisk/SIP VoIP and call-center platform supporting as much as 50,000 minutes per month before cloud telephony became mainstream.
 - Built and tested disaster recovery that restored the customer-service production database and returned the function to service in approximately 20 minutes after a destructive incident.
 - Led a lean team of three IT professionals plus software developers while remaining hands-on with architecture, incident response, vendor management, and high-impact technical work.

EXECUTIVE OPERATING SCOPE

STRATEGY & LEADERSHIP Technology roadmaps; budget and capital planning; executive partnership; team development; vendor strategy; M&A; integration; governance	CLOUD & INFRASTRUCTURE Microsoft 365; Azure; AWS; Entra ID; Intune; Autopilot; VMware; Windows Server; SQL Server; Cisco Meraki; Ubiquiti UniFi
SECURITY & RESILIENCE Microsoft Defender; Conditional Access; EDR; PCI DSS; SOC 2; NIST-aligned controls; BCDR; incident response; backup and recovery	BUSINESS SYSTEMS & AUTOMATION Epicor ERP/MES; Microsoft Power Platform; AI-assisted solution development; workflow automation; Asterisk; RingCentral

LEADERSHIP APPROACH

Take initiative. Build for the business. Develop people. Own the outcome. Leave the organization stronger than you found it.	Technology leadership is measured by the confidence, capability, and operating leverage the business has afterward.
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